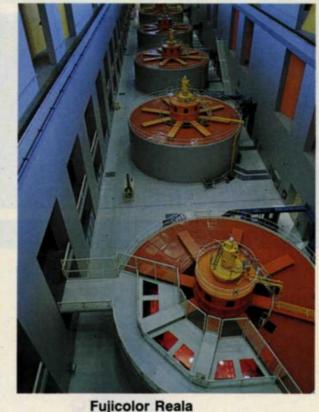




Kodak Ektar 25 Professional





Fujicolor Super HG 200



Kodak Gold 400

10 BEST

sharpness.

Fujicolor Super HG 200 is available in 12-, 24-, and 36-exposure 35mm cassettes. Fuji Photo Film U.S.A., Inc., 555 Taxter Rd., Elmsford, NY 10523; telephone (914) 789-8100.

KODACOLOR GOLD 200

ISO 200 is a popular film speed among amateur photographers, providing an extra stop of depth of field or twice the action-stopping power as ISO 100, with nearly the same image quality. One of the most popular ISO 200 films is Kodacolor Gold 200, with its beautiful just-a-bit-better-than-real color reproduction, truly neutral neutral tones, minimal grain, and excellent sharpness.

A daylight-balanced film, Kodacolor Gold 200 also responds very well to electronic flash, requiring no exposure or color correction with exposure times as short as 1/10.000.

Kodacolor Gold 200 is available in 12-, 24-, and 36-exposure 35mm cassettes, and 12- and 24-exposure 110 and 126 cassettes. Eastman Kodak Co., 343 State St., Rochester, NY 14650; (716) 724-4000.

FUJICOLOR 400 PROFESSIONAL HG

Here's a new film, designed especially for wedding and portrait photographers. It reproduces skin tones extremely well, while providing good reproduction of other colors, and neutral whites, grays, and blacks. And it offers a speed of ISO 400, with the fine grain and sharpness of an ISO 100 film.

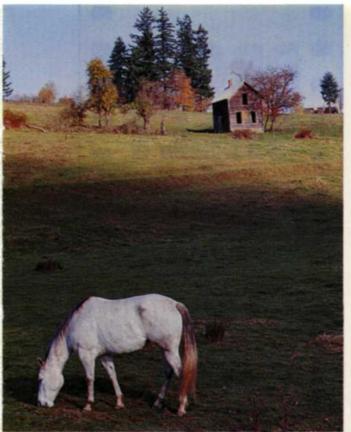
Special sensitivity-speck formation technology reduces the silver-halide particle volume by 3/3, while retaining full film speed, thus providing amazingly fine grain for a 400-speed film. Fuji's unique Reactivated Inhibitor Releaser provides a two-step chemical reaction that enhances the interlayer effect in all emulsion layers to provide richer, more accurate colors.

Fujicolor 400 Professional HG is a wedding photographer's (and existinglight portrait photographer's) dream film, because it permits handheld shooting in dim lighting, handholding telephoto lenses with minimal loss of sharpness due to camera shake or subject motion, a doubling of the range of an on-camera flash unit (compared to an ISO 100 film)-all while still providing the image quality the photographer has come to expect from ISO 100 films.

Fujicolor 400 Professional HG is available in 36-exposure 35mm cassettes, and 120 and 220 rolls. Fuji Photo Film U.S.A., Inc., 555 Taxter Rd., Elmsford, NY 10523; telephone (914) 789-8100.



Fujicolor 400 Professional HG



ScotchColor 100





Kodacolor Gold 200

KODAK GOLD 400

Recently improved, this already excellent film is now even better. According to Kodak, it offers the richest, most saturated colors and best color accuracy of any 400-speed color-print film, along with the widest exposure latitude (from two stops under to four stops over), and after shooting with it, we have no reason to disagree.

Based on Kodak's T-Grain technology, improved Kodak Gold 400 (it is a Kodacolor film, but its official name is Kodak Gold 400) features the fine grain of a much slower film, along with good sharpness (100 lpm resolution with a high-contrast 1000:1 test object; 50 lpm with a low-contrast 1.6:1 test object) for its speed. It also provides super reciprocity characteristics: no speed loss or color shift with exposure



Agfacolor Ultra 50

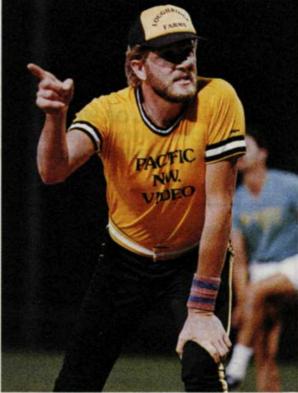
times from 10 seconds to 1/10,000.

Kodak Gold 400 is available in 12-, 24-, and 36-exposure 35mm cassettes, and 24-exposure 110 cassettes. Eastman Kodak Co., 343 State St., Rochester, NY 14650; (716) 724-4000.

KONICA SR-G 3200

When Konica's incredible ISO 3200 color-print film was introduced as SR-V 3200 a few years back, it was a mindblower—a color film with a true speed of ISO 3200! With good image quality and color reproduction, to boot!

In its current incarnation, SR-G 3200 is still the world's fastest colorprint film, and it's even better than the original. Shot under good lighting, its image quality is amazing considering its great speed. Shot under poor lighting, it still produces good images, with



Konica SR-G 3200

good color reproduction, good contrast, and good blacks.

Employing the proprietary technology used in the full line of excellent Konica color-print films (the Super SR 100, 200, and 400 films have been improved even from the SR-G versions), SR-G 3200 utilizes multistructure crystals that have fairly small, extremely light-sensitive outer shells, with inner cores that develop to even smaller, finegrain particles. The thin emulsion layers are separated by dye-compensating interlayers, and high-chromatic couplers add to the film's outstanding performance.

Konica SR-G 3200 is available in 24and 36-exposure 35mm cassettes, and 120 rolls. Konica U.S.A., Inc., 440 Sylvan Ave., Englewood Cliffs, NJ 07632; telephone (201) 568-3100.